



Circular R&C-CFA No.56/13-14

Sub: Promotional offer of 20% special discount on sale price of EVDO data card for south Zone.

Kindly refer to corporate office letter No **24-7/2009-R&C Dated 15.04.2013** under which a special discount of 20% on the sale price of EVDO data card was communicated.

Based on feedback received from field units, it has been decided by the Competent Authority to re-launch the above scheme on promotional basis for a period of 90 days in all the Circles under South Zone, **w.e.f. 01.11.2013.**

2. This may be brought to the notice of all concerned for taking necessary action in this regard.
3. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
4. All other terms and conditions will remain the same.
5. The Circular is issued based on the approval of Competent Authority in NWP-CDMA/Wi-Max Cell File No. 69-03/2009-CDMA/Tariff/Vol.IV/Pt.. **Clarification/correspondence, if any, in respect of above tariff may be sent to NWP-CDMA/Wi-Max Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23037285 and Fax No. 011-23710055.**

(K.K.Jain)
AGM (T&C)-CFA

To
CGMs- South zone Telecom Circles/ Telephone Districts.

Copy for information to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) PGM Regulations for information and necessary action.
- 4) Sr. GM (NWP-CDMA/Wi-Max) BSNL CO. w.r.t. case mark: 69-03/2009-CDMA/Tariff/Vol.IV/Pt. carrying approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 5) GM (CIT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-WIN South zone).
- 8) Secretary TRAI – for kind information.
- 9) Guard file.

(S.S.Verma)
DM T&C-CFA